



**Keith Kupferschmid**  
**Chief Executive Officer**

Keith Kupferschmid is President and CEO of the Copyright Alliance, a position he has held since 2015. In this role, he is responsible for overseeing all aspects of the Copyright Alliance's operations—including strategy, government affairs, communications, membership, and liaising with boards and committees.

Kupferschmid's extensive work on the Hill has contributed to modernizing copyright law, culminating in the enactment of the Music Modernization Act (MMA), the Copyright Alternative in Small-Claims Enforcement Act (CASE Act), and the Protecting Lawful Streaming Act (PLSA), among others. He has also raised the profile of the Copyright Alliance within the creator community and strived to garner additional rights and protections for creators across the country through education, advocacy initiatives, and speaking opportunities. Kupferschmid has testified before Congress and various federal and state government agencies on key copyright issues, has held leadership positions in the American Bar Association (ABA) and American Intellectual Property Law Association (AIPLA), serves on the boards of Washington Area Lawyers for the Arts (WALA) and the U.S. Intellectual Property Alliance (USIPA), and was selected to be a member of the Library of Congress' Copyright Public Modernization Committee (CPMC).

Before joining the Copyright Alliance, Kupferschmid served as the General Counsel and Senior Vice President for Intellectual Property for the Software & Information Industry Association (SIIA) for 16 years. Prior to that, he worked at Finnegan, Henderson, Farabow, Garrett & Dunner; the U.S. Patent and Trademark Office; the Office of the U.S. Trade Representative; and the U.S. Copyright Office.

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**About the Copyright Alliance**

The Copyright Alliance is a non-profit, non-partisan public interest and educational organization representing the copyright interests of over two million individual creators and over 15,000 organizations in the United States, across the spectrum of copyright disciplines. The Copyright Alliance is dedicated to advocating policies that promote and preserve the value of copyright, and to protecting the rights of creators and innovators. The Copyright Alliance is the unified voice of the copyright community and the views espoused may not reflect the specific views of any individual or organization. For more information, please visit [copyrightalliance.org](https://copyrightalliance.org).

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